



Here are some rules that can be useful before, during and after your e-learning development process.

## Before the e-learning development starts

Take the following points into consideration:

Make sure your slide size matches the project requirements	
Set some basic conventions about navigation, layout and interaction	
Branding and formatting requirements - fonts, colours, shapes, logo(s)	
Project scope - interactivity, media types, knowledge checks, feedback	
During the e-learning development process	
Save your project every 5 mins. or set auto-save to prevent hair loss	
Test complex interactions with basic objects before fully building them	
Use copy-pasting wisely to save time - objects, triggers, states, layers	
Follow accessibility rules to avoid bad user experience and extra work	
After the e-learning development process	
Test all the slides before sending it for review (in Review 360 too)	
Double check consistency, formatting, punctuation, grammar, feedback	
Make sure the player and the navigation work as per the requirements	
Check and test how the published file works in the LMS	



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Start complex development tasks before the storyboard's been signed off	X
Start developing before decisions have been made about the design	X
Try to find all the assets - there will be a bit of a trial and error needed	
During the e-learning development process Don't:	
Spend too much time on building before making sure it will work	
Try to squeeze too much content on one slide	
Start with the smallest text box - start with the biggest one and align	X
Ignore the rules of consistency - these will be spotted first	
Try to build something that might not work - if it can break, it will break	
After the e-learning development process Don't:	
Send something to your client before testing it thoroughly	
Try to fix the issues without documenting them	
Fix isues in the same file you worked on before - version control is crucial	
Underestimate the importance of user experience and learner feedback	



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